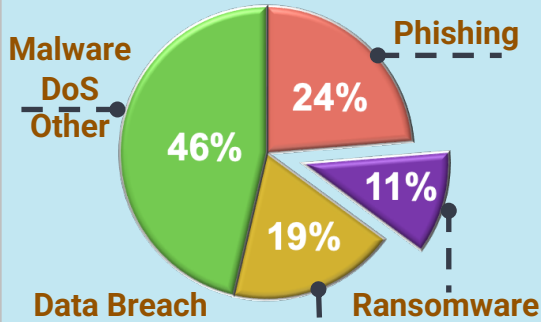


CYBER IMPACT

SMALL BUSINESS

42% of SMBs affected in 2021 ¹



Types of Cyber Incidents

Only half successfully recover ²



Ransomware can remain dormant and reactivate after backups.

1,885% increase in ransomware ³

82% Targeting SMBs

Pay the ransom 32%

43% Ransom Growth

Cyber Security Journey

Comprehensive cloud backup with verified recovery

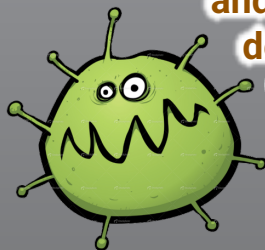


Limited access to admin roles



Multi-factor authentication and strong passwords

Reputable antivirus and intrusion detection



Timely application of patches and security updates

Consider cyber insurance coverage



Ongoing IT security awareness training



Sources

¹ AdvisorSmith Nov. 2021

² Sophos Apr. 2021

³ Fortune Feb. 2022

Affordable IT for Small Businesses

